



# Capabilities Presentation

# Verst Logistics

*Our Business is...  
an Extension of Your Business.*

**FULLFILLMENT**

**PACKAGING**

**TRANSPORTATION**

**WAREHOUSING**



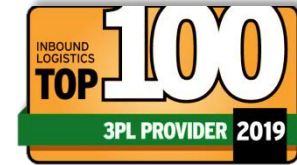
**Family owned  
for 50+ years**

**1900**

Employees

**Warehousing, Fulfillment  
& Distribution**

Over 7 Million sq. / ft.  
1-2 Day Ground to over  
85% of U.S.



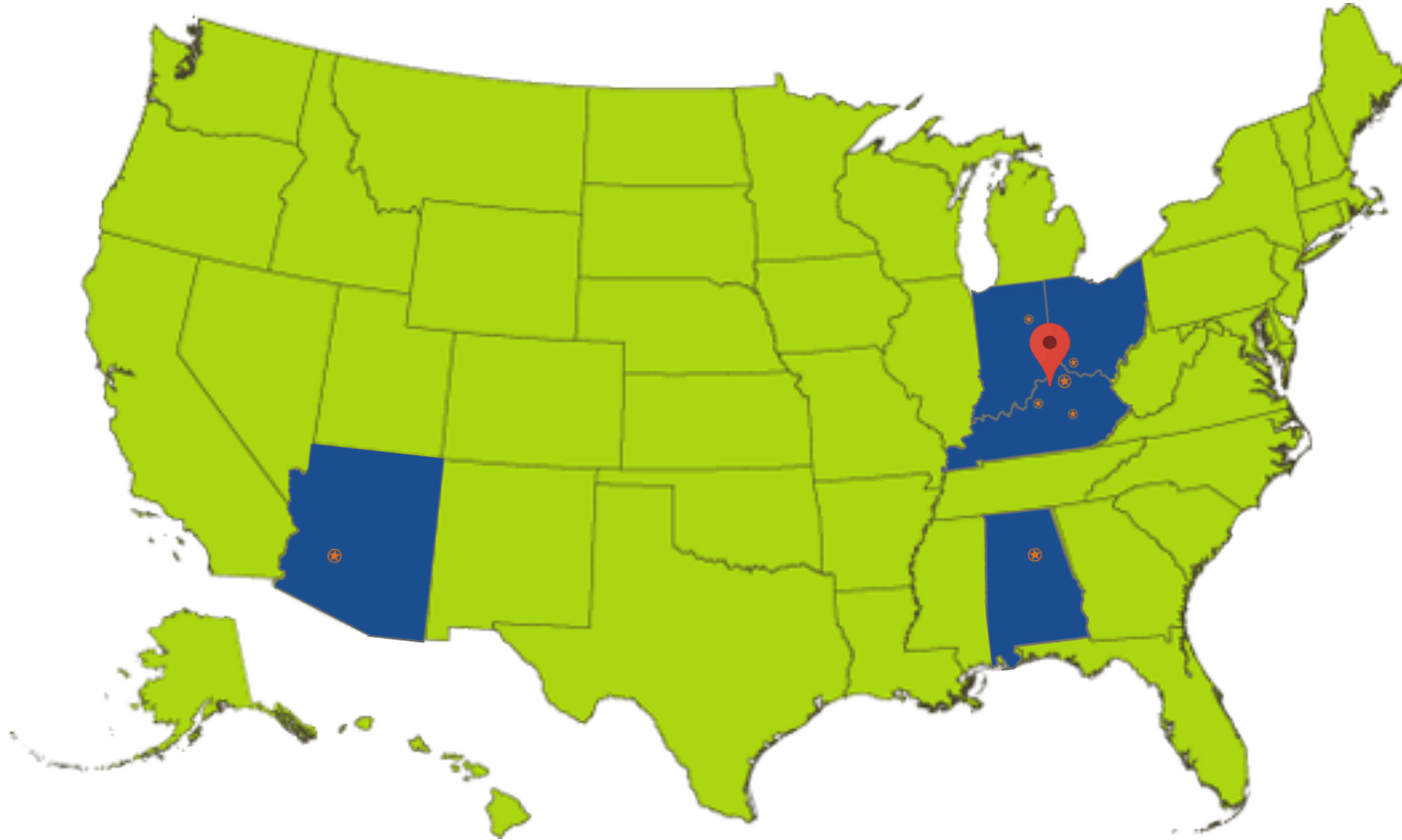
**25**

Locations

**Transportation  
& Brokerage**

Over 130 Trucks  
& 300 Trailers

# Verst Network



**25  
Locations**

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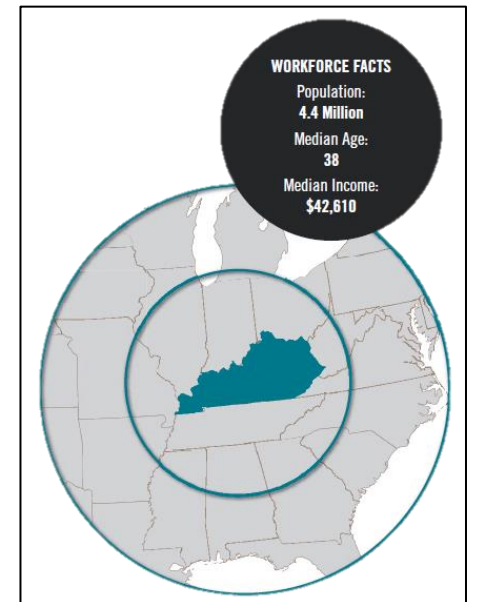
**Warehousing  
& Distribution**

Over 7 Million square feet  
1-2 Day Ground to Over  
85% of U.S.

# Ideal Location

## Kentucky's unique infrastructure includes:

- Within 600 miles of 65% of the nation's population
- 5 commercial airports
- 19 interstate highways and parkways
- 2 major shipping hubs:
  - ✓ UPS and DHL
- 2,800 miles of mainline rail
- 1,100 miles of commercial waterways and seven public river ports



# The Verst Commitment

- Our family-owned company provides fully integrated fulfillment, warehousing, transportation and packaging services.
- Verst Logistics is built on a legacy of commitment to supporting our customers. As a “Best In Class” provider we have a vested interest in your success.



INNOVATION



EXCELLENCE



RESPECT



SAFETY



TEAMWORK

# Verst Contract Packaging

FULFILLMENT

PACKAGING

TRANSPORTATION

WAREHOUSING



- Leading the Industry
- Unmatched capacity
- Supported by full service logistics
- Expert Technical Support
- High impact graphics
- Speed to market
- Little or no capital investment
- ISO9001 certified
- Food safe certified
- Onsite recycling

# Who We Are & What We Do

FULFILLMENT

PACKAGING

TRANSPORTATION

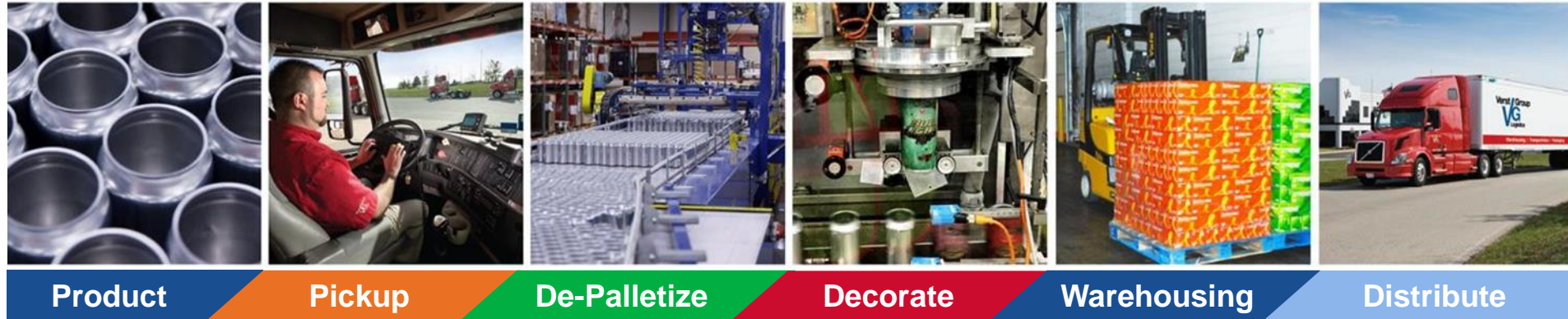
WAREHOUSING

- Outsourced Solution
- Shrink Sleeve Labeling
  - Automatic & Hand Application
- Pressure Sensitive Labeling
- Filling of pre-blended liquids
  - Poo-Pourri
- Side Seal/L-Bar Seal
- Multi-Packing, Shrink Bundling
- Kitting
- Re-labeling – Inspection - Sorting





# Capacity, Speed to Market



- Multiple automated lines for maximum yields and volume capabilities
- Automated secondary equipment
  - Bulk to bulk de-palletizer/re-palletizer
  - Bottle descramblers
  - Cap sorting bowls
  - De-casing
  - Case packing
- Among the fastest line speeds in the industry with a 99% perfect first run production stats
- Over 125 sets of tooling onsite
- Experienced packaging engineers / expertise – all shifts
- Supply chain management
- Turnkey solution



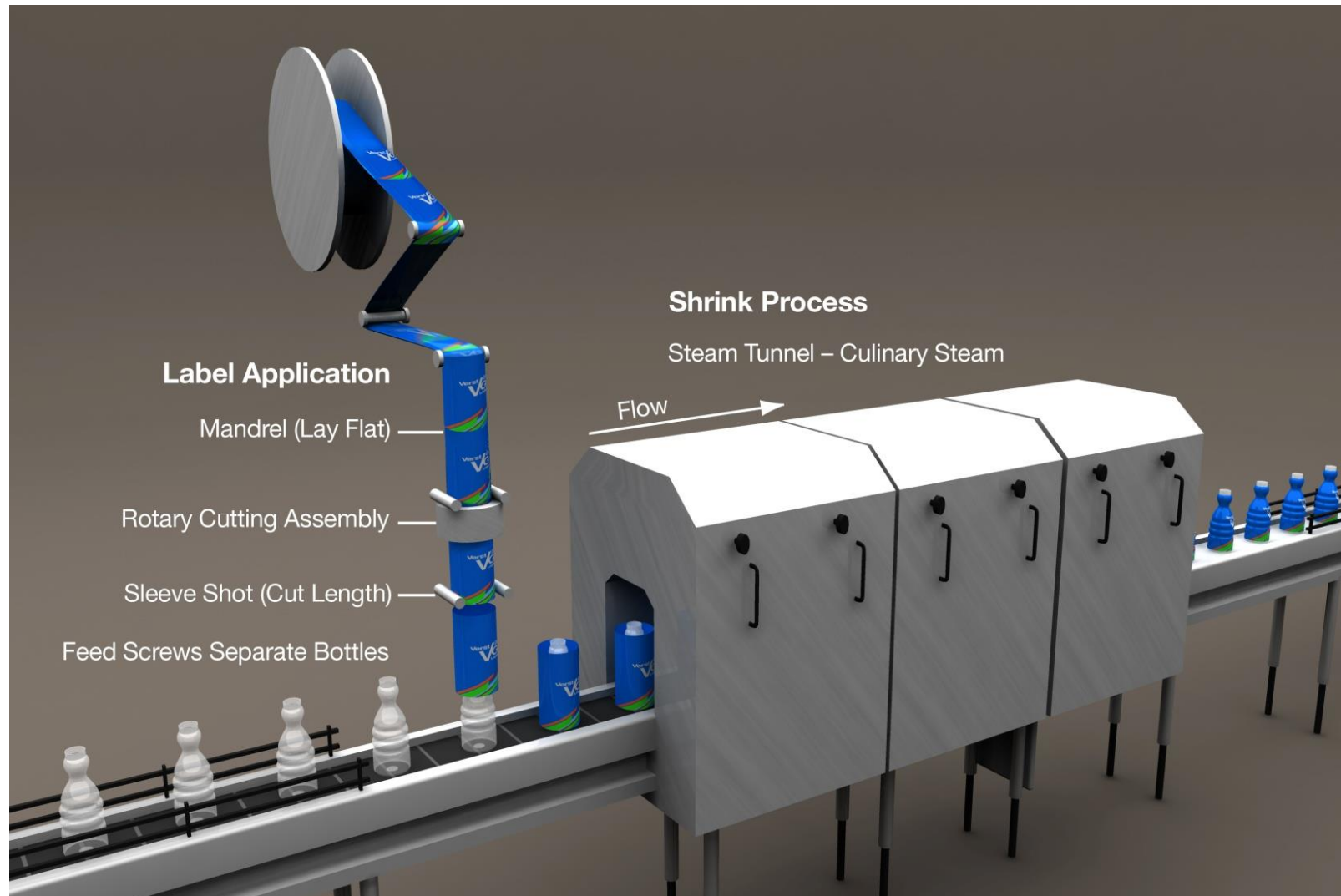
# Equipped for Speed

## State of the art Sleeve Label application lines

- High speed –servo driven
- Vacuum conveyors for gentle handling of empty cans & lightweight bottles
- In-line defect detection
- New tunnel design with reduced energy usage
- High reliability and quick changeover design
- Capable of 600 units per minute speeds



# Shrink Sleeve Label Application



# The world's top brands rely on Verst Packaging



Kraft *Heinz*

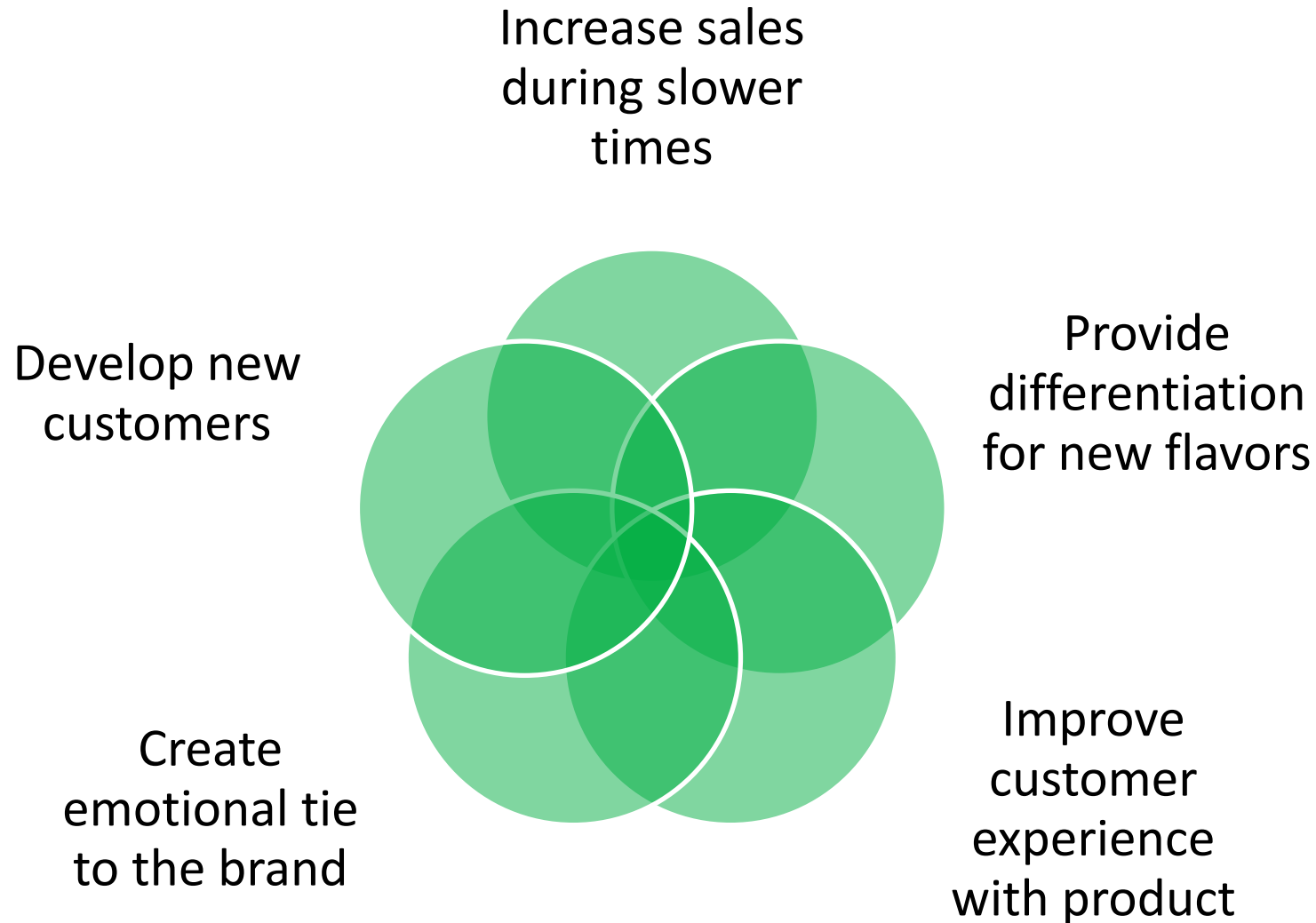


Scotts *Miracle-Gro*



method.

# Primary Decoration: Promotion Goals



# Shrink Label Innovations

Glow In the Dark



Metallics



Holographic



Pearlescent



Matte Finish



Textures



Translucent





# Contract Decoration – Examples

## Personal Care & Household Cleaners





# Contract Decoration – Examples

## Food & Beverage



# Contract Decoration – Examples

## Wine & Spirits





# Sleeves on Cans





# Combo Packs: Pallet Displays



# Shrink Bundle Wrap - Cans





# Verst Logistics Packaging - Filling





# A True Turnkey Operation



FULFILLMENT

PACKAGING

TRANSPORTATION

WAREHOUSING

- The world's top brands rely on Verst Packaging to package their products and provide logistics solutions for their **entire** supply chain.
- Verst offers a full “turnkey” solution, providing not only contract packaging services, but fulfillment & distribution, warehousing, and transportation solutions.

# Capacity, Speed to Market

“

Verst had both the shrink equipment and the specialized expertise we needed to get our spoonables product line to market in record time...

”



“...Their automated system applied the redesigned shrink sleeve labels onto our Miracle Whip products in a fraction of the time it would have taken us to do it in-house – with no capital equipment costs for Kraft Foods and virtually no waste. They streamlined the entire contract decorating process.”

Senior Manager,  
Packaging Procurement  
Kraft Foods

# High Quality, Consistent Results

Verst steam tunnels offer higher quality for full body labels



## Verst

- Micro controlled, clean room environment
- cGMP, Deep Cleaning Schedules
- Quality lab and rigorous QA processes ensure consistency and quality – delivering 99%+ perfect first-run production stats
- Quality management system follows ISO guidelines

# Quality

- **Quality Program Overview:** Our Quality Management System follows the ISO9001:2008 guidelines
  - The program is augmented with cGMP, AIB, Food Safe and HACCP procedures and programs
- **Tiered System:**
  - Tier 1 – Quality Manual
  - Tier 2 – Standard Operating Procedures
  - Tier 3 – Work Instructions or DOP's
  - Tier 4 – Forms
- **Benefits:**
  - Reduce Cost
  - Improve Productivity
  - Reduce/Minimize Environmental Impact
  - Improve Quality Standards
  - Employee Training
  - Document Control

## Quality Initiatives:

- FSSC22000 GFSI Certified
- ISO9001:2008
- FDA Registered & Inspected
- 19 Key Element – P&G
- Kosher Approved
- cGMP
- IMS Listed
- HACCP
- LEAN Training
- Process Improvement
- Incoming Inspections
- Line inspectors
- Vision Systems



ISO9001:2008 CERTIFIED



# Contract Decorating: Sleeve Suppliers



# Contract Decorating – Film & Containers

**EASTMAN**



**GUNZE**



**TRICORBRAUN**



**ALPLA**



**REXAM**







# Do I outsource or do I insource?

## Which option applies to my project?

### Outsource...

- Promotional projects
- New product launches
- One time projects
- Line extension or trial SKU
- Limited capital budget
- Limited in-house expertise
- Limited resources
- **SPEED TO MARKET**

### Insource...

- Established business
- Installed equipment
- In-house expertise
- Long term cost savings plan
- Increased volume
- Approved capital spend
- Technical resources/expertise
- **YOU HAVE TIME**

**Be First with Verst!**

# Do I outsource or do I insource?

- First to the market
  - **Little to No** capital equipment expenses.
- First to the market: Ahead of the competition.
- First to the market: Expert technical support and customer service.
- First with “Turnkey” solutions from the leading Logistics provider in the industry.





# Contact Us

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